



**CITY OF SCOTTSDALE  
NEIGHBORHOOD ADVISORY COMMISSION  
REGULAR MEETING**

**APPROVED MINUTES**

**WEDNESDAY, FEBRUARY 24, 2016**

**COMMUNITY DESIGN STUDIO  
7506 E. INDIAN SCHOOL ROAD  
SCOTTSDALE, AZ 85251**

**PRESENT:** Michael Gonzalez, Chair  
Todd Becker, Vice-Chair  
Jennifer Fabiano, Commissioner  
Joe Meli, Commissioner  
Kevin Walling, Commissioner

**ABSENT:** Jordan Ledbetter, Commissioner  
William Lichtsinn, Commissioner

**STAFF:** Christy Hill, Staff Representative  
Adam Yaron

**Call to Order/Roll Call**

Chairman Gonzalez called the meeting of the Neighborhood Advisory Commission to order at 5:00 p.m. A formal roll call was conducted confirming members present as stated above.

**Public Comment**

No members of the public wished to speak

**1. Approve Draft Summary Meeting Minutes: January 27, 2016**

**VICE CHAIR BECKER MOVED TO APPROVE THE MINUTES OF THE  
REGULAR MEETING OF JANUARY 27, 2016 AS SUBMITTED.  
COMMISSIONER WALLING SECONDED THE MOTION, WHICH CARRIED BY**

**A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONERS LEDBETTER AND LICHTSINN WERE ABSENT.**

## **2. Election of Officers**

Chair Gonzalez stated that he has reached his term limit as Chair. He opened nominations for Chair. Vice-Chair Becker nominated Commissioner Meli. Christy Hill, Staff Representative, noted that Commissioner Meli's term ends in July. Commissioner Meli stated his intention to remain on the Commission.

**COMMISSIONER WALLING MOVED TO NOMINATE JOE MELI AS CHAIR. VICE-CHAIR BECKER SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONERS LEDBETTER AND LICHTSINN WERE ABSENT.**

Commissioner Meli will assume his role as Chair as of the next meeting. Commissioner Meli nominated Vice-Chair Becker to continue as Vice-Chair.

**COMMISSIONER WALLING MOVED TO NOMINATE TODD BECKER AS VICE-CHAIR. COMMISSIONER FABIANO SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONERS LEDBETTER AND LICHTSINN WERE ABSENT.**

## **3. Review, Discussion and Possible Action on Neighborhood Advisory Bylaws and Code**

Ms. Hill stated that an annual report is provided to the City Clerk's Office. This requires the Commission to review its bylaws and governing ordinance. Minor revisions to the ordinance include removal of references to the R1-7 program, which is no longer in existence, however changes will not be made until the upcoming meeting, when the City Attorney will be present to discuss revisions.

A simple revision to the bylaws is a change in meeting time to 5:00 p.m. No major language changes have been identified in the bylaws.

**VICE-CHAIR BECKER MOVED TO CHANGE THE MEETING TIME IN THE BYLAWS TO 5:00 P.M. COMMISSIONER WALLING SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONERS LEDBETTER AND LICHTSINN WERE ABSENT.**

## **4. Discussion and Possible Action on 2015 Annual Report**

Ms. Hill stated that the Annual Report is required by the City Clerk's Office and is submitted on an annual basis. The report contains the following information:

- Identification of members
- Member attendance
- Election of officers

- Meetings held
- Public comments received
- Review of bylaws and ordinance
- Verification that members have received ethics training
- Anticipated key issues

The Commission has a budget of \$30,000 within the Neighborhood Services budget. In the past, these funds have been used for the grant program, which is no longer in existence. The Commission should retain a placeholder on the funds and be able to use it in the new program.

In response to a question from Chair Gonzalez, Ms. Hill explained that while the Commission does not have the authority to hold funds from one budget year to another, staff does have the ability to do so.

The June 7th City Council meeting agenda includes presentations for Spirit Awards.

**COMMISSIONER WALLING MOVED TO APPROVE THE 2015 ANNUAL REPORT. COMMISSIONER FABIANO SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0). COMMISSIONERS LEDBETTER AND LICHTSINN WERE ABSENT.**

## **5. Planning, Discussion and Possible Action on 2016 Work Plan**

Chairman Gonzalez stated that the draft Work Plan is very similar to last year and the year before. The main change was made to the goals, as the primary goal for the previous year was R1-7, which is no longer in place. He reviewed the timeline for the Spirit Awards:

- Nominations will occur in February and end on March 31st.
- Nominated properties will be displayed in the atrium of the Civic Center.
- Signs will be posted on the nominee properties.
- Winners will be selected by the Commission.
- Winners will be announced in June.

Chairman Gonzalez suggested the addition of language that by the end of April, all the judging should be complete and winners identified. This allows time to present winners to the City Council for inclusion on its agenda.

Chairman Gonzalez addressed a second goal, which is to advise City Council on areas of neighborhood vitality in the McDowell Corridor and the Bell Road Corridor. He noted that in the draft General Plan for 2035, these are areas of concern and have been the subject of major study. He stated that in the past, the Commission has restricted its focus to the McDowell Corridor. In order to fully serve the City, they should include any major project within the scope. Chapter Six contains a number of components that directly relate to neighborhoods.

Ms. Hill referred to goal number two and commented that it is broad in scope and reflects the mission and goals as written in the ordinance of the Commission. She added that the draft General Plan has not been approved and as such, the Commission has been working off of the current General Plan. Chairman Gonzalez commented that the 2035 General Plan is a plan under construction and will not likely be passed as written. There will be adjustments to the Plan in order to obtain approval.

Mr. Yaron cautioned against the limiting language in goal number two. The overall purpose of the Commission as written in the City Code is to make recommendations on Council policies, plans, strategies and programs. This broad theme covers some of the initiatives of the City, but are not plans such as the McDowell Corridor area and the Bell Road Corridor. As it relates to Chapter Six of the proposed General Plan, in terms of how the City operates, staff can only operate on the standing General Plan and not a plan currently in development. Chairman Gonzalez stated that he agreed and suggested that the goal should be revised to be more general and less restrictive.

Mr. Yaron commented that the broader themes within the 2035 General Plan, including the revitalization chapter, could certainly be framework to future goals and objectives for the Commission.

Chairman Gonzalez read the revised goal as follows: *"Advise City Council in areas of neighborhood vitality."*

Ms. Hill referred to goal number three and suggested that since the Commission has questions about this goal, staff would invite Assistant City Attorney Luis Santaella to speak at the next scheduled meeting. He would be present to also discuss R1-7, the gift clause, answer questions and bring clarity for direction.

Chairman Gonzalez asked for a tentative date for the new NEC plan. Mr. Yaron stated that it was premature to commit to a specific date. He added that hopefully by next month's meeting, a date can be provided. The vetting of goals and objectives involves aligning the new NEC program to current goals, policies and plans of the City to bring relevance to the work that the Commission will be overseeing beyond the current program. Chairman Gonzalez requested a bullet point outline draft at the March meeting. He added that the Commission should have a role in advising design of the NEC program. Mr. Yaron replied that they could certainly provide an update on the status. Ms. Hill suggested that the Commission reserve approval for the work plan until March.

## **6. Staff and Commission updates, comments, future agenda items**

Ms. Hill referred to the calendar for a list of proposed dates. They will be added as an agenda item for approval at the next meeting. The calendar includes recommended alternative dates for November and December.

Ms. Hill stated that she had spoken with Carolyn Jagger, City Clerk, regarding telephone attendance for upcoming meetings. Ms. Jagger advised use of a telephonic process only when absolutely necessary.

An email was sent to Commissioners in regards to the Spirit Awards. Ms. Hill encouraged Commissioners to forward the notice to family and acquaintances as encouragement to submit nominations. Ms. Hill and Mr. Yaron will be offering Spirit Award submittals to the Government 101 class they will be holding starting March 17th. There are 95 registrations thus far.

Chairman Gonzalez asked to have a discussion of the Spirit Award plaque put on the upcoming meeting agenda. Ms. Hill stated that she would also bring photographs of samples from which to choose.

Chairman Gonzalez commented that the Scottsdale internet paper he'd received the last couple of weeks has included the Spirit Award notice, however, the Neighborhood Advisory Commission was not listed under meetings for the week. Ms. Hill replied that she would look into this. She also commented that the Spirit Awards was a featured news piece for the last couple weeks on the City internet news.

Chairman Gonzalez suggested that a future agenda include discussion on social media outreach. He also commented that the earlier the nomination signs are posted, the more participation there will be. He suggested they be posted in the middle of March, if not sooner.

## **ADJOURNMENT**

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 5:46 p.m.